

THU 19 NOVEMBER 2015, 11:31 AM


Media Alert



7 media items prepared for Urban Taskforce Australia Ltd. For queries regarding this Media Alert or other Media Intelligence services, contact service@isentia.com.

Radio (7 items)

Parramatta Rosehill has come in 13th on a list of Sydney's m...

 **Triple M, Sydney** hosted by **Newsreader**
08:00 News - 0 min 35 secs - ID: W00063971830

19 Nov 2015 8:10 AM



Parramatta Rosehill has come in 13th on a list of Sydney's most liveable suburbs. **Chris Johnson, Urban Taskforce** says there has been a big change for inner-city areas.

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Keywords

Urban Taskforce (1), Chris Johnson (1)

Interviewees

Chris Johnson, Urban Taskforce




64,000 ALL

57,000 MALE 16+

4,000 FEMALE 16+

Jones says a piece in the Sydney Morning Herald about a new ...

 **2GB, Sydney** hosted by **Alan Jones**
Breakfast - 1 min 19 secs - ID: W00063971059

19 Nov 2015 7:40 AM



Jones says a piece in the Sydney Morning Herald about a new study that has found that Waverton, Crows Nest and Surrey Hills are Sydney's most liveable suburbs. He says Darling Point and Mossman should eat their heart's out. He says a new Living Urban Index was compiled by social research firm McCrindle for **Urban Taskforce Australia**. He says the suburbs were assessed on affordability, employability, community, amenity and accessibility. He says Piedmont, Ultimo, Marrickville, Pots Point, Woolloomooloo, North Sydney, Lavender Bay, Randwick, Chatswood East, Tarmon, Leichhardt, Annandale, Neutral Bay and Kirribilli make up the top ten suburbs.

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Keywords

Urban Taskforce Australia (1)

Also broadcast from the following 1 station



157,000 ALL

90,000 MALE 16+

61,000 FEMALE 16+

SMS - Listener says haven't they heard about the research th...

 **702 ABC Sydney, Sydney** hosted by **Robbie Buck**
Breakfast - 0 min 16 secs - ID: W00063970980

19 Nov 2015 7:23 AM




SMS - Listener says haven't they heard about the research that shows the connections between health and wellbeing, **Urban Task Force** is a dinosaur in regards to this [regarding list on top Sydney suburbs].

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Keywords

Urban Task Force (1)

 114,000 ALL
44,000 MALE 16+
67,000 FEMALE 16+

Interview with Mark McCrindle, McCrindle Research. Buck says...



702 ABC Sydney, Sydney hosted by **Robbie Buck**
Breakfast - 8 mins 00 sec - ID: W00063970529

19 Nov 2015 7:12 AM



Interview with Mark McCrindle, McCrindle Research. Buck says the Industry group **Urban Taskforce** has commissioned a study called the Urban Living Index, which has ranked about 228 suburbs across Sydney, with Crows Nest, Waverton and Surrey Hills right at the top. McCrindle says the index had five areas it was tracking such as affordability, community, how we interact socially, accessibility, amenities and employability. He says affordability also looks at the incomes in those areas are earning, he says some of the areas that came out on top also got marked down on things. He says the focus is looking at what sort of housing people are wanting to live in, and says one in four Australians live in medium or high density housing, he says in Sydney two in three new housing approvals are in the medium to high density housing. Buck and McCrindle talk about how green spaces were not included in the index, Buck says that when a lot of people consider liveability in suburbs in Sydney would suggest that access to green spaces is reasonably important. McCrindle says there is a lot of change in **development** now where green spaces is becoming a key part of it. He says the emerging generation are wanting to be able to access the lifestyle of what they want and in a convenient way, access to transport and walkability for example. McCrindle talks about 88 per cent of Australians are saying affordability of homes is a significant challenge.


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Keywords

development (1), Urban Taskforce (1)

Interviewees

Mark McCrindle, McCrindle Research

 114,000 ALL
44,000 MALE 16+
67,000 FEMALE 16+

A survey has ranked Crows Nest and Waverton Sydney's most li...



Triple M, Sydney hosted by **Newsreader**
07:00 News - 0 min 28 secs - ID: W00063970865

19 Nov 2015 7:06 AM



A survey has ranked Crows Nest and Waverton Sydney's most livable areas. **Chris Johnson, Urban Taskforce** says there are more coffee shops in the area and they are more accessible.

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Keywords

Urban Taskforce (1), Chris Johnson (1)

 61,000 ALL

Interviewees

Chris Johnson, Urban Taskforce

52,000 MALE 16+
9,000 FEMALE 16+

Sports report with Andrew Moore, ABC Grandstand. Moore says ...



702 ABC Sydney, Sydney hosted by **Robbie Buck**

19 Nov 2015 6:46 AM

Breakfast - 7 mins 06 secs - ID: W00063970109



Sports report with Andrew Moore, ABC Grandstand. Moore says the livability survey has been released today and has been commissioned by the **Urban taskforce** of NSW. Moore says he is in Castle Hill and it is a suburb that is on its way up. Moore says the death of All Blacks great Jonah Lomu has rocked the sports world. Moore says Mitchell Stark will be the spear head of the attack for the pink ball test in Adelaide and there is talk that Josh Hazlewood might not play.

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Keywords

Urban taskforce (1)

Interviewees

Andrew Moore, ABC Grandstand



114,000 ALL

44,000 MALE 16+

67,000 FEMALE 16+

Buck talks about which are the most liveable suburbs in Sydn...



702 ABC Sydney, Sydney hosted by **Robbie Buck**

19 Nov 2015 5:35 AM

Breakfast - 2 mins 55 secs - ID: W00063969424



Buck talks about which are the most liveable suburbs in Sydney. He mentions that liveable cities are talked about all the time, like Melbourne, Sydney and Nordic cities. He says there has been a survey commissioned by the **Urban Taskforce** asking Sydney-siders what are the elements of a liveable suburb. He says they have created an Urban Living Index and it rates 228 suburban areas on affordability, employability, community, amenity and accessibility. He says the survey was produced by the McCrindle group. He says the top suburbs are Crows Nest, Waverton and Surrey Hills, followed by Piedmont, Ultimo and Marrickville. He mentions that most of the top ten are close to the CBD and many of them used to be industrial and working class suburbs. He says seven of the top ten are among the most densely populated suburbs. He asks his listeners to call him and tell him what makes their suburb special.

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Keywords

Urban Taskforce (1)



71,000 ALL

32,000 MALE 16+

39,000 FEMALE 16+

Interview with Chris Johnson, CEO, Urban Taskforce Australia...



2SER FM, Sydney hosted by **Compere**

19 Nov 2015 11:16 AM

The Daily - 9 mins 01 sec - ID: W00063981001



Interview with **Chris Johnson**, CEO, **Urban Taskforce** Australia, about the Urban Living Index from McCrindle, and what makes Sydney so liveable. Johnson explains how the ranking is created, and notes the suburbs that performed the best. He discusses the density of Sydney, and suggests that density levels are set to rise.

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Keywords

Urban Taskforce (1), Chris Johnson (1)

N/A ALL

N/A MALE 16+

N/A FEMALE 16+

Interviewees

Chris Johnson, CEO, Urban Taskforce Australia

Crows Nest, Waverton and Surry Hills have been named sydney'...

2GB, Sydney hosted by **Newsreader**
15:00 News - 0 min 31 secs - ID: W00063979261

19 Nov 2015 3:02 PM



Crows Nest, Waverton and Surry Hills have been named sydney's most liveable suburbs. Mark McCrindle, **Urban Taskforce Australia**, says the highest ranking suburbs are closer to the CBD.

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Keywords

Urban Taskforce Australia (1)

118,000 ALL

58,000 MALE 16+

56,000 FEMALE 16+

Interviewees

Mark McCrindle, Urban Taskforce Australia

Also broadcast from the following 13 stations

Suburbs in Sydney's inner city has emerged as the most livab...

2TM, Tamworth hosted by **Newsreader**
12:10 News - 0 min 40 secs - ID: V00063977207

19 Nov 2015 12:06 PM



Suburbs in Sydney's inner city has emerged as the most livable areas in a survey. **Chris Johnson**, CEO, **Urban Taskforce**, says the findings will likely spark debate.

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Keywords

Urban Taskforce (1), Chris Johnson (1)

N/A ALL

N/A MALE 16+

N/A FEMALE 16+

Interviewees

Chris Johnson, CEO, Urban Taskforce

Suburbs in Sydney's inner city has emerged as the most livab...



Suburbs in Sydney's inner city has emerged as the most livable areas in a survey. **Chris Johnson**, CEO, **Urban Taskforce**, says the findings will likely spark debate.

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Keywords

Urban Taskforce (1), Chris Johnson (1)

Interviewees

Chris Johnson, CEO, Urban Taskforce

Also broadcast from the following 13 stations

 12,000 ALL
8,000 MALE 16+
5,000 FEMALE 16+