



Urban Taskforce
AUSTRALIA

**CORE
MEMBERSHIP
PROSPECTUS
2023**



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ABOUT US

"The Urban Taskforce was established in 1999 as a non-profit organisation representing Australia's most prominent property developers and equity financiers. We provide a forum for people involved in the development and planning of the urban environment to engage in constructive dialogue with both government and the community."

The Urban Taskforce champions the financial risk takers in the development market place.

OUR MISSION IS TO PROMOTE:

- Efficient planning and environment laws
- Quality urban design
- Increased economic activity
- Improved quality of life in urban communities

CORE MEMBERSHIP

MEMBERSHIP BY INVITATION

We are a specialised group that remains focused on the issues that affect the property development industry. Our continued success can be attributed to our close consultation with senior representatives of government, the community and each member company.

Our core membership is by invitation only and is capped at 110 members so as to ensure exclusive benefits and good communication for our members. The Executive Committee approves membership to ensure that a balance of members across the industry is maintained. Having a limited number of members means we are able to visit each member annually to understand their issues and to ensure that our activities are tailored to members' needs.

Core member company representatives on the Taskforce are chief executives, directors and senior executives. This assists company representatives to network with their peers across property development industry.



Highline Westmead by Deicorp



Navali, Penrith by Urban Property Group



Marsden Park by Stockland

AS A CORE MEMBER OF URBAN TASKFORCE AUSTRALIA YOUR COMPANY WILL BENEFIT FROM THE FOLLOWING SERVICES:

- Direct representation on key issues affecting the urban development industry;
- Regular meetings between the Urban Taskforce and state and federal government ministers and senior bureaucrats;
- Swift response to policy and legislation change – reflecting the concerns of the property development industry;
- Regular e-newsletters to update members on matters affecting the industry.
- Regular events to promote industry networking, including:
- Industry breakfasts and luncheons with prominent guest speakers;
- Exclusive member-only boardroom lunches with key decision-makers;
- Free educational presentations and seminars from leading experts on topics of interest;
- The Property Person of the Year Award;
- The Development Excellence Awards.

WHAT YOU GET WITH MEMBERSHIP

BOARD ROOM LUNCHESES (Free attendance for core members)

These events usually have around 25 members who engage in discussion with the guest speaker. Recent speakers have included: Chris Minns, Leader of the Opposition, David Chandler, NSW Building Commissioner, Peter Achterstraat, NSW Productivity Commissioner; Marcus Ray, DPE Deputy Secretary, Dominic Perrotett, NSW Premier; Geoff Roberts, Chief Commissioner Greater Sydney Commission; Justice Brian Preston, Chief Judge, Land & Environment Court and many more.

COMMITTEE MEMBERSHIP

Core members can become members of our Executive Committee, our Steering Committee or Special Sub-Committees set up for specific issues like planning reform or retail strategies.

RESEARCH, REPORTS, SUBMISSIONS

On behalf of our members the Urban Taskforce produces detailed research reports on key issues related to the industry. Research has recently been undertaken into confronting climate change, immigration, tax and development, the reform of Local Government, the deficit of jobs in Western Sydney and planning reform. We make many submissions to new policies that are exhibited particularly related to planning, levies and infrastructure. The Urban Taskforce has a reputation for taking a strong stand on behalf of the industry with governments.

INDUSTRY LUNCHES AND BREAKFASTS

The Urban Taskforce organises a number of industry events with key speakers or panel members. Recent speakers have included the Hon. Anthony Roberts, Minister for Planning and Minister for Homes; the Hon. Allan Tudge, Minister for Cities and Public Spaces; the Hon. Alex Hawke, Minister for Immigration, Citizenship, Migrant Services and Multicultural Affairs; the Hon. Wendy Tuckerman, Minister for Local Government.

KEY EVENTS — DEVELOPMENT EXCELLENCE AWARDS

These awards are given to the developer of the best development of the year in various categories over the previous year. The awards are presented at a well-attended gala dinner. The awards receive wide coverage and all entries are featured in a special booklet.

KEY EVENTS — PROPERTY PERSON OF THE YEAR

This is a very popular event where the property and development industry celebrate the achievements of the latest winner. Recent Property Persons of the Year include Lang Walker AO, Darren Steinberg, Justin Hemmes, Sarkis Nassif, Joe Khatrar AM, Iwan Sunito, Tony Perich AM, Steve McCann, Ross McDiven, Gary Rothwell, Bob Rose AM, Harry Triguboff AO, Wal King, Greg Goodman, Bill Moss, and Liam Forde. The award event is an occasion to hear of the winner's career, to network with colleagues and importantly to raise funds for two charities.

MEDIA EXPOSURE AND OPINION PIECES

The Urban Taskforce attracts extensive exposure in mainstream media, including coverage in radio, television, print, electronic and social media. The UTA has an extensive following on LinkedIn, Twitter, and is often contacted for comments on key issues affecting property development. The CEO writes a number of opinion pieces which have been printed in the Sydney Morning Herald, Telegraph, Financial Review and Government News. The Urban Taskforce has developed a reputation in the media of giving strong opinions on behalf of the development industry.

MEMBER ALERT

The Urban Taskforce issues a regular electronic news sheet exclusively to members with updates on changes to government policy, information on new planning instruments on exhibition, trend data on industry directions and summaries of our submissions to government.

URBAN LIVING NETWORK (ULN)

This is a more general electronic news sheet that raises key issues in the property industry and presents summaries of key media coverage of property related issues. The ULN is an important communication to all those involved in the trend towards cosmopolitan living with increased densities. Members are provided the opportunity to give updates to the Urban Living Network, such as coverage of their key development projects.

TWILIGHT TOURS

The Urban Taskforce conducts a series of Summer Twilight Tours of interesting and recently completed projects by our members. Recent tours have included Waterfall by Crown Group; Smart Apartment at Sydney Olympic Park by Mirvac; 60 Martin Place by Investa and Gwynvill; 11 Gibbons Street Redfern by SGCH.

MORNING TEA SEMINARS

Urban Taskforce Morning Teas are regular educational mini seminars held in conjunction with core member law firm Allens. These cover key industry topics and are designed to keep members informed and aware of changes in regulation, advances in technology and up to date with urban issues.

URBAN VISIONS

Urban Visions are evening events featuring a Core member Developer and an Architect discussing their collaboration on a recent property development project. Core member Northrop hosts these sessions in their George Street office.

YOUNG DEVELOPER EVENINGS

Young Developer evening forums feature new innovation and ideas that will impact the future of the industry for the new leaders of the future, including the much loved Great Debate – held in October (Young Developers verse Young Planners)

URBAN TASKFORCE CONFERENCE

The conference focuses on a specific topic with international and local speakers. In 2022 we focussed on New Innovations in Property and Construction with speakers including Hon. Victor Dominello, David Chandler OAM, Ian Lyon from Oxford Properties Group, Cory Nugent from the Insurance Council of Australia and others.

2019 - Cities Shaped by Transport with speakers including NSW Transport Minister Andrew Constance, John McAslan from London, Peter Hyland from Singapore and Ofer Manor from Jerusalem and others.

2018 - Creating Communities Conference highlighted the importance of community building and how this is achieved.

2017 - Sydney Skyscraper Summit highlighted how tall buildings enhance community.

URBAN TASKFORCE RESEARCH

The Urban Taskforce undertakes detailed research on areas that impact on our members and where we can influence policy. We also make submissions to governments on key policy areas & use our research to inform our submissions. Recent research projects include:

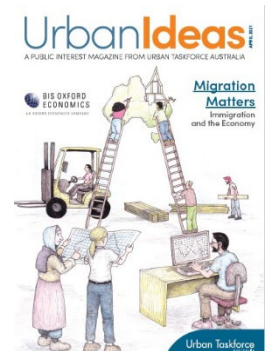
STANDING TALL (January 2022)

Urban Taskforce is concerned to highlight how 'green' modern buildings really are, and why increased density in the city is a step forward in confronting global climate change. This special edition of Urban Ideas seeks to offer some insight into a practical, feasible and affordable way forward for the development of the Greater Sydney Area, in line with the current and emerging trends and market choices.



MIGRATION MATTERS (April 2021)

Urban Taskforce commissioned an independent analysis from BIS Oxford Economics to establish a core set of base facts relating to migration and the Australian economy. This research paper which follows seeks to unpack the economics of immigration and its contribution to economic growth.



TAX AND DEVELOPMENT (July 2020)

In this special edition the relationship between the tax system, the funding of Councils, community infrastructure, economic infrastructure, affordable housing, parks and open spaces is examined. COVID-19 has brought the economy back to the top of the policy agenda.



INNOVATIVE APARTMENTS (October 2018)

This issue of Urban Ideas opens up a discussion on the design and appearance of apartment buildings in Sydney. To compare Sydney designs with other cities we look at international examples of apartment design and look in particular at Melbourne apartment buildings which have a reputation for innovative design. This issue also examines a range of Sydney apartments that do have a more innovative appearance.



DEVELOPMENT EXCELLENCE AWARDS

The Urban Taskforce organises Development Excellence Awards to acknowledge and award property developers for projects that achieve outstanding results. The awards are assessed against outcomes in the areas of client requirements, environment, business and community considerations as well as time, cost and quality. While teams of people are responsible for achieving quality results it is the developer, the ultimate risk taker that receives the award. As well as awarding winners in categories like industrial development, commercial development and residential development, one project is selected as the “Development of the Year”.

The awards are a prestigious networking event and an industry favourite.



2022 Development of the Year – Quay Quarter by AMP Capital.

URBAN TASKFORCE SUBMISSIONS

The Urban Taskforce responds to national, state and local government exhibitions of new policies, local environmental plans and modifications to planning instruments. While most of our submissions are related to planning issues, the Taskforce also comments on transport master plans, home warranty issues, reviews of the Strata Act, Land Tax issues and other related areas. Submissions are prepared by the Urban Taskforce policy team that has extensive experience in the government and private sector. We invite our members to contact us to provide opinions and advice on projects, policies and programs which the Urban Taskforce may use in their submission.

LIST OF RECENT SUBMISSIONS

1. **Commonwealth Productivity Commission (October 2022)**- 15 recommendations submitted, linking potential productivity gains with increasing housing supply and other key reforms such as broadening land tax. Underpinned by a call for reform to the NSW Planning system.
2. **Design and Place SEPP (February 2022)**
Mounted strong arguments against a suite of policies which would have added costs to apartments and discouraged investment in housing and industrial developments. The NSW Government subsequently abandoned the proposed SEPP.
3. **Six Cities Discussion Paper (October 2022)** - Confronted with a housing supply and affordability crisis, Urban Taskforce made 8 broad submissions arguing for the Greater Cities Commission to lock in more ambitious housing targets that were enforceable and placed housing where there was high amenity, transport infrastructure and market demand. Called on the Greater Cities Commission to drive change within NSW planning to shift more focus upon housing supply and employment.
4. **Housing SEPP Amendments (December 2022)**
Comprehensive submission including 17 recommendations that covered a wide range of diverse housing options (senior's, boarding houses, social and affordable housing) that required greater Government support and reform to tackle the housing supply crisis.
5. **North Coast Regional Plan 2041 (August 2022)** - Called for a more robust plan underpinned by housing targets and performance tracking of housing approvals and completions within various LGA's in this rapidly growing part of the State. Government has agreed to expanding their Urban Development Dashboard to the North Coast to provide greater insight into performance and tracking against housing targets.
6. **Parramatta and Sydney Olympic Park Metro precincts (December 2022)** - Urban Taskforce urged for greater ambition for housing located immediately on top of or surrounding these key metro sites, reflecting NSW Productivity Commission recommendations to maximise return on large public investments in infrastructure. Also called on reform to link initial Government decisions to the outcomes expected on delivery of the project (i.e., no erosion of housing, employment and other economic outcomes that underpinned the original cabinet/budget committee decision). The Taskforce made similar representations on metro precincts at Bays West, Pyrmont and Cherrybrook.
7. **Hornsby Town Centre Masterplan (September 2022)** - Submission broadly supported a well-considered and ambitious town centre plan by Council – but sought the expeditious publication of anticipated development costs associated with public domain upgrades.
8. **Liverpool LEP Review (November 2022)** - 11 recommendations that argued against across the board height reductions within the GA and introduced more flexible mixed use zonings in a number of areas to promote residential economic and educational opportunities in a rapidly growing part of Sydney.
9. **Retain and Manage Industrial Lands (August 2022)** – Direct correspondence to the Premier, Treasurer, Minister for Planning and Minister for Cities critiquing the current approach of the Greater Cities Commission towards many tired and underutilized industrial precincts.

GENERAL ADVICE AND SUPPORT

Members are able to contact the staff or other members to get advice on projects, planning approval processes or broader issues. It is often through these discussions that the Urban Taskforce develops a campaign to change government policy. Members are also invited to contact the Taskforce on general issues to do with planning, property development or other issues – with our extensive network and knowledge of both government and private industry we are certain to provide useful contacts and information.

MEMBERSHIP FEES

THE ANNUAL FEE FOR CORE MEMBERSHIP IS \$8,000 + GST.
MORE INFORMATION

For more information on membership of the Urban Taskforce please contact either:

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OR

TOM FORREST

Chief Executive Officer

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The Grand, Eastlakes by Crown Group

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CORE MEMBERSHIP FORM

Please complete and email form to nicola@urbantaskforce.com.au

MEMBERSHIP FEES- THE ANNUAL FEE FOR CORE MEMBERSHIP IS \$8,000 + GST.

Company Name	<input type="text"/>		
ACN No (If Company)	<input type="text"/>		
Postal Address	<input type="text"/>		
Street Address	<input type="text"/>		
Telephone	<input type="text"/>	Fax	<input type="text"/>
No of Employees	<input type="text"/>		
Nature of Business	<input type="text"/>		
Website	<input type="text"/>		

NOMINATED COMPANY REPRESENTATIVE'S DETAILS

Name	<input type="text"/>		
Position	<input type="text"/>		
Telephone (Direct)	<input type="text"/>	Fax	<input type="text"/>
Mobile	<input type="text"/>		
Email	<input type="text"/>		

PERSONAL ASSISTANT'S DETAILS

Full Name	<input type="text"/>		
Telephone (Direct)	<input type="text"/>	Fax	<input type="text"/>
Mobile	<input type="text"/>		
Email	<input type="text"/>		

EMAIL ADDRESSES OF OTHER STAFF WITHIN YOUR ORGANISATION TO RECEIVE URBAN TASKFORCE CORRESPONDENCE

Email 1	<input type="text"/>
Email 2	<input type="text"/>
Email 3	<input type="text"/>

REFERRED BY (EXISTING MEMBER, IF APPLICABLE)

Name	<input type="text"/>
Company Name	<input type="text"/>