

Urban Taskforce

A U T R A L I A

Associate Membership Prospectus



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ABOUT US

"The Urban Taskforce was established in 1999 as a non-profit organisation representing Australia's most prominent property developers and equity financiers. We provide a forum for people involved in the development and planning of the urban environment to engage in constructive dialogue with both government and the community."

THE URBAN TASKFORCE CHAMPIONS THE FINANCIAL RISK TAKERS IN THE DEVELOPMENT MARKET PLACE.

Our Mission is to promote:

- Efficient planning and environment laws
- Quality urban design
- Increased economic activity
- Improved quality of life in urban communities

ASSOCIATE MEMBERSHIP

MEMBERSHIP

We are a specialised group that remains focused on the issues that affect the property development industry. Our continued success can be attributed to our close consultation with senior representatives of government, the community and each member company.

Core Members of the Taskforce are typically developers & equity financiers and key organisations in the property industry.

Associate members of the Taskforce are generally the organisations and consultants that relate to the development industry. Typical associate members are architects, planners, engineers, councils, builders, environmental consultants. Where organisations are part of a large multi office international organisation they have preferred to be full core members.

Many of our associate members work closely with our core members as part of a creative team. Associate membership enables good networking potential with the major developers in Australia. Our preferred suppliers list is mainly made up of our associate members.

As an associate member of Urban Taskforce Australia your company will benefit from the following services:

- Direct representation on key issues affecting the urban development industry;
- Regular meetings between the Urban Taskforce and state and federal government ministers and senior bureaucrats;
- Access the latest key planning policy developments of concern to the development industry and research via regular member-only email newsletter updates.
- Access the property development industry's leaders and connect with other consultants and builders at regular Urban Taskforce events all at the discounted member rate.
- Provide a platform for your organisation to promote your support and commitment to the property development industry by official identification on the Urban Taskforce website as preferred consultant and /or builder.
- Use the Urban Taskforce member logo on your communication and promotional material and share your support of the industry with your clients and partners

WHAT YOU GET WITH MEMBERSHIP

- **RESEARCH, REPORTS, SUBMISSIONS**

On behalf of our members the Urban Taskforce produces detailed research reports on key issues related to the industry. Research has recently been undertaken into the reform of Local Government, The deficit of jobs in Western Sydney and Planning Reform. We make many submissions to new policies that are exhibited particularly related to planning, levies and infrastructure. The Urban Taskforce has a reputation for taking a strong stand on behalf of the industry with governments.

- **INDUSTRY LUNCHEAS AND BREAKFASTS**

The Urban Taskforce organises a number of industry events with key speakers or panel members. Recent speakers have included The Hon. Brad Hazzard, Minister for Family and Community Services; Sarah Hill, CEO Greater Sydney Commission; UrbanGrowth NSW executives on key projects; research on Who Lives in Apartments- presentation on findings.

- **KEY EVENTS**

- **DEVELOPMENT EXCELLENCE AWARDS**

These awards are given to the developer of the best development of the year in various categories over the previous year. The awards are presented at a well-attended gala dinner. The awards receive wide coverage and all entries are featured in a special booklet.

- **PROPERTY PERSON OF THE YEAR**

This is a very popular event where the property and development industry celebrate the achievements of the latest winner. Recent Property Persons of the Year include Darren Steinberg, Justin Hemmes, Joe Khattar AM, Iwan Sunito, Tony Perich, Steve McCann, Ross McDiven, Gary Rothwell, Harry Triguboff AO and Bob Rose AM. The award event is an occasion to hear of the winner's career, to network with colleagues and importantly to raise funds for two charities.

- **PREFERRED SUPPLIERS**

Associate Members who are often architects, planners, service organisations, quantity surveyors and suppliers to the development industry are listed on the Urban Taskforce website as preferred suppliers.

- **MEDIA EXPOSURE AND OPINION PIECES**

The Urban Taskforce attracts extensive exposure in mainstream media, including coverage in radio, television, print, electronic and social media. The UTA has an extensive following on Linked In, and is often contacted for comments on key issues affecting property development. The CEO writes a number of opinion pieces which have been printed in the Sydney Morning Herald, Telegraph, Financial Review and Government News. The Urban Taskforce has developed a reputation in the media of giving strong opinions on behalf of the development industry.

- **MEMBER ALERT**

The Urban Taskforce issues an electronic news sheet exclusively to members with updates on changes to government policy, information on new planning instruments on exhibition, trend data on industry directions and summaries of our submissions to government.

- **URBAN LIVING NETWORK**

This is a more general electronic news sheet that raises key issues in the property industry and presents summaries of key media coverage of property related issues. The ULN is an important communication to all those involved in the trend towards cosmopolitan living with increased densities. Members are

provided the opportunity to give updates to the Urban Living Network, such as coverage of their key development projects.

- **GENERAL ADVICE AND SUPPORT**

Members are able to contact the staff or other members to get advice on projects, planning approval processes or broader issues. It is often through these discussions that the Urban Taskforce develops a campaign to change government policy. Members are also invited to contact the Taskforce on general issues to do with planning, property development or other issues – with our extensive network and knowledge of both government and private industry we are certain to provide useful contacts and information.

URBAN TASKFORCE RESEARCH

The Urban Taskforce undertakes detailed research on areas that impact on our members and where we can influence policy. We also make submissions to governments on key policy areas and use our research to inform our submissions. Recent research projects include:

URBAN TASKFORCE PUBLICATIONS

The Urban Taskforce undertakes significant research in preparing submissions and on key issues in the public interest. To communicate our findings and our ideas for improvement we publish reports and a magazine titled **Urban Ideas**. These publications are distributed as hard copy documents to key stakeholders and are distributed as electronic flip-books.

URBAN TASKFORCE EVENTS

The Urban Taskforce organises a number of events for members and industry stakeholders. These are generally focussed around current topics relevant to our industry. Some of these events are focussed around issues with a panel of presenters while others are focussed around a key person like the Minister for Planning.

- **Breakfast Sessions**

Recent breakfast sessions have been on topics like Learning from Asian Cities, Western Sydney Airport Takes off and Housing Finance Forecasts.

- **Industry Lunches**

Recent lunch forums have had key projects presented along with presentation on Urbanism in USA

- **Twilight Tours**

The Urban Taskforce conducts a series of summer Twilight Tours of interesting recently completed projects by our members.

- **Morning Tea Seminars**

Our Morning Tea Seminars are regular educational seminars held in conjunction with core member law firm Allens. These seminars cover key industry topics and are designed to keep members informed and aware of changes in regulation, advances in technology and up to date with urban issues.

- **Urban Visions**

Urban Visions are evening events featuring a developer and an architect discussing their collaboration on a recent property development projects.

- **Young Developer Evenings**

Young Developer evening forums feature new innovation and ideas that will impact the future of the industry for the new leaders of the future.

- **Property Person of the Year**

The Urban Taskforce has selected a winner for the Property Person of the Year for the last 12 years. The most recent winner is Sarkis Nassif, CEO, Holdmark.

DEVELOPMENT EXCELLENCE AWARDS

The Urban Taskforce organises Development Excellence Awards to acknowledge and award property developers for projects that achieve outstanding results. The awards are assessed against outcomes in the areas of client requirements, environment, business and community considerations as well as time, cost and quality. While teams of people are responsible for achieving quality results it is the developer, the ultimate risk taker that receives the award. As well as awarding winners in categories like industrial development, commercial development and residential development, one project is selected as the "Development of the Year".

URBAN TASKFORCE SUBMISSIONS

The Urban Taskforce responds to national, state and local government exhibitions of new policies, local environmental plans and modifications to planning instruments. While most of our submissions are related to planning issues, the Taskforce also comments on transport master plans, home warranty issues, reviews of the Strata Act, Land Tax issues and other related areas. Submissions are prepared by Annie Manson, our urban policy and planning expert who has extensive experience in the government and private sector. We invite our members to contact us to provide opinions and advice on projects, policies and programs which the Urban Taskforce may use in their submission.

- **MEMBERSHIP FEES**

The annual membership fee for associate members is **\$1,600 + GST**.

- **MORE INFORMATION**

For more information on membership of the Urban Taskforce please contact either:

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OR

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Chief Executive Officer

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ASSOCIATE MEMBERSHIP FORM 2021

Please complete form and email nicola@urbantaskforce.com.au

Company Name:

ACN No (If company):

Postal Address:

Street Address:

Telephone

Fax

No. of Employees:

Nature of Business:

Website:

Nominated Company Representative' Details

Name:

Position:

Telephone

Fax

Mobile

Email

Personal Assistant's Details

Full Name:

Telephone

Fax

Mobile

Email:

Referred by (existing member, if applicable)

Name

Company Name
