

Urban Taskforce  
AUSTRALIA

# Development Excellence Awards

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# 2009



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Urban Taskforce  
AUSTRALIA



Regent Place, Sydney, by Frasers Property  
~ 2008 Development of the Year ~

# INTRODUCTION

## We invite you to enter the Urban Taskforce Development Excellence Awards 2009

The Urban Taskforce Development Excellence Awards 2009, acknowledges development that achieves the best outcomes for all stakeholders in terms of client requirements, environment, business and community considerations; as well as time, cost and quality.

The Urban Taskforce Development Excellence Awards 2009 reflect the broad impact that urban development has on our community and lifestyle. The winner will demonstrate the pinnacle of achievement in 2009.

- Award entries close Friday 14<sup>th</sup> August, 2009.
- Judging of development projects will be carried out by a high profile panel, chaired by Chris Johnson Executive Director Cities and Centres Division NSW Department of Planning.
- The Award will be presented at the Urban Taskforce's Annual Dinner and Awards Night. All entrants will be invited to this event.
- There are no set categories for entry in the Urban Taskforce Development Excellence Awards 2009. However, in 2009 Awards may be presented for:-
  - Commercial development
  - Industrial development
  - Residential development
  - Sustainable development
  - Retail development
  - Adaptive ReUse

In addition to these categories, an overall winner will be recognised as the Development of the Year 2009.

The Urban Taskforce is an industry organisation representing Australia's most prominent property developers and equity financiers. Founded in 1999, it focuses on urban development and planning issues affecting its members.

This Entry Form is also available at <http://www.urbantaskforce.com.au>

All enquiries to: Urban Taskforce Australia  
Post: GPO Box 5396  
Sydney NSW 2001  
Deliveries: Level 12, 32 Martin Place  
Sydney NSW 2000  
Telephone: (02) 9238 3955  
Facsimile: (02) 9222 9122  
Email: [admin@urbantaskforce.com.au](mailto:admin@urbantaskforce.com.au)  
Website: [www.urbantaskforce.com.au](http://www.urbantaskforce.com.au)

# ENTRY DETAILS

## 1 ELIGIBILITY

- Any development projects located in Australia are eligible for entry including housing, mixed use commercial, industrial, and tourism, recreational – public and private. Any major party involved in the development project, including the architect/designer, builder, owner or developer, can submit the entry on behalf of the development project (subject to relevant approvals), however the award(s) will be presented only to the actual property developer(s). It is requested that all joint venture partners are included in an entry as individual awards can then be presented to each developer.
- A project must have been completed by March 2009 and the project had to have been occupied by the end user by 21 May 2009. If a project has more than one stage, any completed stage of the project will be eligible if it meets the required timeline..
- Projects can be/have been entered in any other industry or professional award. Indication of other awards entered and awarded should be included in the entry.
- Mixed use developments should be submitted in the category that the majority of the development sits.

## 2 CONDITIONS OF ENTRY

- All applicable sections of the entry form must be completed.

## 3 THE JUDGES & JUDGING

- A high-profile panel of judges has been appointed.
- The judges may seek advice from outside sources when considering particular projects.
- The judging panel will relate the general judging criteria to the specific attributes of the award entry project.
- The judges may consider giving awards in several categories of development.
- Possible award categories are listed on page 3
- During the course of judging, the judges may be required to visit a particular project or to discuss a project with its entrant.
- The judges' decision is final and no correspondence will be entered into.

## 4 JUDGING CRITERIA

Evidence that addresses the following criteria is required to be submitted with the entry in the Development Excellence Awards 2009:

- a) Commercial Success – Describe the key aspects that prove the commercial success of the project including financial returns and market acceptance.
- b) Community Benefits – Describe the benefits the development project provides to the broader local community in terms of community facilities, improved accessibility, contribution to public transport, infrastructure etc.
- c) Environment – Describe how the development project has addressed the issues of environmental and ecological sustainability in design and development. This could include activities related to the development, which were particularly directed to achieving improvements in the quality of life, to protect our natural environment, to assess and mitigate environmental impact and to remediate environmental damage, or to address energy efficiency, recycling of materials and/or solar control etc.
- d) Innovation – Describe the elements of innovation displayed by the project in terms of design, materials, construction, quality, marketing and financing.
- e) Lifecycle Planning – Describe the lifecycle planning incorporated in the development project to ameliorate future maintenance costs.
- f) Problem Solving – Describe the major problems encountered in the development project and how these were overcome.
- g) Third Party Stakeholder Management – Describe the stakeholder management practices utilised through the development process and how were these effective in addressing community and other stakeholder concerns. Include a statement from a third party stakeholder (where possible) confirming their satisfaction with the project.
- h) Urban Design and Architectural Merit – Provide evidence to illustrate urban design and architectural merit.
- i) User Satisfaction – Describe how the project has focused on and satisfied user needs and provided for a specific market demand. Include a statement from an end user (where possible) confirming their satisfaction with the project.

## 5 WHAT DO I NEED TO SUBMIT?

Entrants in the Urban Taskforce Development Excellence Awards 2009 are required to provide a concise submission demonstrating the appropriate aspects of their entry, designed to persuade the judging panel of the superb level of achievement evident in their accomplishment.

## 6 CONTENTS OF SUBMISSIONS

Submissions should be succinct and contain:

- a) **ENTRY FORM**  
To enter, complete the entry form enclosed in this brochure.
- b) **COVER PAGE**  
Giving details of the name of the project, full name of the developer or developers involved (or individuals for an individual project) and the name(s) of company representative including phone, fax and email details. It is requested that all joint venture partners are included in the entry as individual awards can be provided to each developer.
- c) **EXECUTIVE SUMMARY**  
Maximum one (1) A3 single- sided page/150 words providing a concise description of the entry that demonstrates how it satisfies the judging criteria and the principal elements of its claim for excellence.
- d) **DESCRIPTION of the entry**  
Maximum one (1) A3 single-sided page/150 words.
- e) **EVIDENCE**  
To address each of the judging criteria – maximum one (1) A3 single-sided page per criteria, including all photos, diagrams, tables and other information. Loose photographs or slides are not acceptable.
- f) **TECHNICAL DATA**  
Where a brief summary of technical information, data or specifications is necessary to gain an adequate understanding of the entry. This must be included in the maximum one (1) A3 page addressing judging criteria.
- g) **RESOURCES**  
Entrants are invited to include details of key consultants, people or companies involved in the entry, other factors such as unusual or innovative plant and equipment, materials used, or the contribution of the client  
– maximum one (1) A3 page/150 words.
- h) **REFEREES**  
Entrants are encouraged to include letters of commendation from their clients or other interested parties, such as community groups or authorities, who have participated in, or benefited from, the activity plus final owners and users of the developments.
- i) **CLIENT APPROVAL**  
Many development opportunities only exist because clients need facilities. If the submission is made by any party other than the principal client, obtain the client's approval or advise if any restrictions apply.

## 7 GUIDELINES FOR ENTRANTS

- a) **HARD COPY**  
Entrants should supply nine (9) copies of each entry submission – eight (8) bound and one (1) unbound. No additional loose material will be accepted.
- b) **JOINT ENTRIES**  
Joint entries identifying the contributions of all parties to the entry are preferred, but in all cases names and roles of contributors should be acknowledged.
- c) **CLEAR EXPRESSION**  
The basic entry framework should be written in succinct English, able to be understood by a layperson not familiar with the achievement submitted for an award. However, you should avoid complicated terminology, jargon and shorthand expressions and acronyms unless explained when first used.
- d) **ILLUSTRATIVE MATERIAL IS REQUESTED**  
Illustrative material is requested to be used for the Awards presentation and media distribution. Please supply suitable graphics and photos on CD, preferably in a high resolution (300dpi) jpeg or tiff format. These photos may be displayed at the Taskforce's annual dinner if the development is short listed and at other Taskforce events if an award is given. The photos of developments that receive an award may be placed on the Taskforce's website and included in Taskforce future publications.  
Should you require assistance with this, please contact Catherine Ross at the Urban Taskforce on (02) 9238 3955 or email [admin@urbantaskforce.com.au](mailto:admin@urbantaskforce.com.au) who will refer you to companies which can assist with presentation materials.
- f) **COPYRIGHT**  
The entrant agrees to allow the Urban Taskforce to release copies of the entry submission, or part thereof, including, but not limiting to, the Taskforce's publications and website, to the media. The Entry Submission should not be subject to copyright and you are asked to sign a Copyright Clearance Form (see Entry Form) for your Entry Submission only. However entrants are encouraged to submit suitable material with their Entry Submission that may be copyrighted and upon the written request of the entrant, this material will be withheld from public release.
- g) **AWARDS**  
In many cases, development projects that demonstrate excellence are recognised by awards in other fields or by other industry or professional bodies. The Entry Submission should include any other awards won by the entry or submissions being made for other awards.

## 8 HOW TO ENTER

- To enter, complete the entry form enclosed and include all information set out in Section 6 'Contents of Submissions'.
- The entry form can be delivered, mailed (or faxed prior to receipt of originals) to:  
Development Excellence Awards 2009  
Urban Taskforce Australia  
Level 12, 32 Martin Place  
Sydney NSW 2000  
or  
GPO Box 5396  
Sydney NSW 2001
- Entries must be received no later than close of business on Friday 14<sup>th</sup> August, 2009.
- Entries may be made jointly by up to three companies/entities.
- A single organisation can submit entries for more than one project. Each project must comprise a discrete separate entity.

## 9 WARRANTIES

The entrant:

- Warrants that the details of its entry are correct in every aspect.
- Warrants that the subject matter of the entry and material does not infringe copyright or any other intellectual property right.
- Indemnifies the Urban Taskforce against such infringements.

## 10 DISCLAIMER

- Entrants enter this award entirely at their own risk, and by entering release the Urban Taskforce and the judging panel from any liability whatsoever for any aspect of the award process.
- All entry material will become and remain the property of the Urban Taskforce unless an entrant specifically requests in writing to have it returned (in which case it must be returned at the entrant's own cost).
- The Urban Taskforce reserved the right to vary or waive any conditions from time-to-time at the Taskforce's discretion without notice.

Urban Taskforce

# Urban Taskforce

A U S T R A L I A

PROPERTY DEVELOPMENT  
THE ENGINE ROOM OF  
AUSTRALIA'S ECONOMY



[www.urbantaskforce.com.au](http://www.urbantaskforce.com.au)

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